# City of Brisbane Agenda Report

TO:

Honorable Mayor and City Council

FROM:

Caroline Cheung via Clay Holstine, City Manager

DATE:

Meeting of May 7, 2012

**SUBJECT:** 

Community Park Playground Replacement Project

**PURPOSE:** For children ages 2 - 12 to have a fun, inviting, and structurally-safe area in which to play, affording them the opportunity to remain active and healthy into adulthood.

RECOMMENDATION: Consider approval of the playground's design, the Mothers of Brisbane's fundraising program, funding sources of the Community Park Playground Replacement Project, and direct staff to put site preparation out to bid.

#### **BACKGROUND:**

At their June 20, 2011 meeting, the City Council was presented with three different projects within the Community, whose costs totaled more than the amount of funding available. At their June 20, 2011 meeting, the City Council suggested that the priority project be the replacement of the current play equipment in the Community Park. They also directed the Parks and Recreation Commission to work on a design for the playground as this fell within their purview.

#### Design of the Play Equipment

After meeting twice on the Community Park Playground Replacement Project where various designs were evaluated, the Parks and Recreation Commission decided to form a Playground Subcommittee consisting of Commissioners Bologoff and Marmion. The Subcommittee met a total of three times before returning to the full Commission to present the attached playground design along with a decision tree which evaluated the different options the existing funding could be spent on, depending on the age group the Commission wanted to serve (see Attachment 1). At these three Subcommittee meetings of the Parks and Recreation Commission, representatives from the Mothers of Brisbane, staff, and the playground contractor Miracle Playsystems (at the last two meetings), were present.

Regional Sales Representative for Miracle Playsystems, David Yosso, along with Project Designer, Tracey Adams, worked with the Subcommittee to hone in on a design that was to the satisfaction of all who were in attendance at the last two Parks and Recreation Playground Subcommittee meetings. There are two phases which they proposed, Phase 1 replaces the current structure, and Phase II calls for utilizing approximately 2,000 sq. ft. of the grassy area closest to the playbox for a three-bay swing set. Due to grass not being considered an acceptable fall material, rubber surfacing was recommended. Similarly, the majority of the playbox's surfacing would also be poured-in-place rubber, with a dedicated section for sand play. A simple jug filler would be installed near the sand area, tied in with the existing water line, for the ability of having a dedicated water element for sand and water play. The placement of the jug filler meets the concerns of the City Engineer, whose staff routinely encounters maintenance issues with sand clogging the existing water fountains located outside the public restroom facility adjacent to the play structure.

The desire of the Commission and the Mothers of Brisbane (through an online survey conducted among their membership as well as the Brisbane School District – see Attachments 2 and 3) was to have two age-specific structures instead of a blended one, so the playbox will contain a structure designed for 2-5 year olds, and another for 5-12 year olds. Signage indicating such would also be installed by Miracle Playsystems near the two structures.

#### RECOMMENDATION OF THE PARKS AND RECREATION COMMISSION:

At their meeting of March 14, 2012, the Commission evaluated the available funding (\$209,056.19) and unanimously voted to recommend to the Council that both Phases I and II of the proposed playground be built (see Attachment 4). The total cost of Phases I and II was approximately \$17,000 more than the funding available. Fundraising and inkind contributions by local service organizations are two ways the gap in funding could be closed.

#### DISCUSSION:

On March 19, 2012, the Facilities Subcommittee of the City Council, which is comprised of Councilmember Conway and Mayor Pro Tem Miller, met to review the design and discuss the then funding gap of approximately \$17,000. At that initial meeting, staff presented the Subcommittee with the design, and the Subcommittee expressed that they would like to hear from the Mothers of Brisbane on their fundraising strategy.

The Mothers of Brisbane's Fundraising Strategy

On April 19, 2012, the Facilities Subcommittee met a second time where representatives of the Mothers of Brisbane presented their Fundraising Strategy (see Attachment 5). Also in attendance at that meeting were Commissioner Marmion, Commissioner Dunn, and a representative from the skate park. A sample set of 6", 9" and 12" lamacoid stars with

engraving were also presented, as the Mothers of Brisbane would "sell" these stars to the Community (see Attachment 6). Names of individuals or businesses which had donated to the new playground would be engraved on each star by Clearlite Trophies, a company based in South San Francisco. At this meeting, the question was asked whether Council had a policy precluding city parks from having individuals' names associated with them. With the exception of Firth Park, no parks are named after individuals, and a resolution search determined that the Council had never formally adopted a resolution barring individuals' names from being in city parks. Since the stars cost on average \$20 apiece, and the Mothers of Brisbane estimates selling 200 stars, in addition to seeing larger donations from corporations, an extra \$4,000 needs to be added to the total cost of the project. The stars would be featured on both sides of the 72' long curvilinear seat wall, located near the swing set in Phase II.

Subsequent to the Facilities Subcommittee's April 19<sup>th</sup> meeting, two more Council Subcommittee meetings took place, on April 26<sup>th</sup> and May 1<sup>st</sup> to look into how best to apply the stars and also, whether ceramic tiles would be a better alternative to the plastic stars. The City Engineer attended the April 26<sup>th</sup> meeting as well as the May 1<sup>st</sup> meeting to provide his recommendations to the Subcommittee. At the May 1<sup>st</sup> meeting, the Subcommittee decided that the lamacoid stars would be a better option since they are less costly as well as more flexible; it would be easier for the contractor to apply them to the seat wall. The Mothers of Brisbane were in agreement with this decision, as they had already begun "pre-selling" stars and had received many verbal commitments from residents and businesses in the Community. The City Engineer then recommended the stars be installed using a two-part epoxy, and that an overhang be incorporated into the horizontal seating surface to provide some protection to the stars.

Funding Sources and Estimated Cost of the Community Park Play Equipment Replacement Project

In terms of available funding, \$23,156.56 is available through a State Recycling Grant, \$25,899.63 is available from Dedicated Park In-Lieu Fees, and \$160,000 is available from Seton Medical Center Foundation. That total is \$209,056.19. The City is currently awaiting to hear whether it will be awarded a \$20,000 Construction Grant through the national non-profit organization dedicated to play, KaBOOM! That announcement will come on June 4, 2012. So far, the City has been recognized as a 2012 Playful City USA, which is a condition KaBOOM! has for a community receiving one of its twenty-five \$20,000 Construction Grants.

Miracle Playsystems has submitted a contract to the City which covers the cost of the play equipment, freight, installation (which includes the rubber surfacing of both phases, in addition to installation of the play equipment in Phases I and II), and a third party Certified Playground Safety Inspector (CPSI) Inspection totaling \$153,903.38 (see Attachment 7). Miracle Playsystems, under the name Miracle Recreation Equipment, has a California Multiple Awards Schedule (CMAS) contract with the State, and pays a small fee for holding the contract (see Attachment 8). California Multiple Award Schedules (CMAS) offer a wide variety of products and services at prices which have been assessed to be fair, reasonable and competitive. The use of these contracts is optional and is

available only to California State and Local Government agencies. Without having to go to bid, an agency may request a copy of the CMAS contract from the contractor of choice; select the products and services to be ordered; and, send the purchase order directly to the contractor. See Attachment 9 for an overview of the CMAS Program.

#### Site Preparation Out to Bid

The site preparation work, such as re-routing the water line, installing base rock for the rubber surfacing, getting sand into the designated sand area, and building the concrete seat wall are items that can be informally bid out by the Public Works Department. With Council's approval, a request for proposals will be submitted to the local contractors which have the capability to bid on the project, as well as three 2012 Miracle-certified play equipment installers. This will be done once the City Engineer has ascertained that the bid packet for site preparation provided by Miracle Playsystems meets all the requirements of the City. At that time, the CMAS contract will be signed, which would allow for the equipment to be ordered. The lead time for equipment arriving is 6-8weeks. During that time, the Lions can start demolishing the current structure and site preparation will go out to bid. Once bids have been received, staff will return to Council to award the site preparation bid. It should be noted that renters of the picnic area may be affected by the fencing off of the playbox and adjacent grassy area once demolition starts. So far, there are two renters in July which would need to be notified of the construction work taking place. Such would be done for any future renters wanting to reserve the picnic tables if their reservation time falls within the construction window of the new playground. As evidenced by e-mails submitted to the City after the Parks and Recreation Commission approved the design of the project, this may not pose a large problem (see Attachment 10).

#### FISCAL IMPACT/FINANCING ISSUES:

In their latest estimate submitted to the City, Miracle Playsystems estimated the total cost of the project being \$231,090.00, not including the \$4,000 cost of the stars. The new estimated cost of the project would then be \$235,090.00. Below is a breakdown of how those costs would be financed:

\$23,156.56	State Recycling Grant
\$25,899.63	Dedicated Park In-Lieu Fees
\$160,000.00	Seton Medical Center Foundation
\$9,350.00	Lions In-Kind Contribution (Playground removal)
\$16,683.81	Mothers of Brisbane (Fundraising)
\$235,090.00	<u> </u>

Of the \$235,090.00, \$153,903.38 is known to be needed for the CMAS contract, \$4,000 for the stars, and with the Lion's in-kind contribution, approximately \$9,000 of the total project costs will be reduced. Therefore, the awarded bid for site preparation should not be in excess of \$68,186.32, if costs are to remain at their current projected amount.

#### **MEASURE OF SUCCESS:**

90% of the respondents who answer a future City-wide survey would agree with the statement that the new Community Park Playground is a safe environment for children to play and for families to gather.

Caroline Cheung

Management Analyst

Clay Holstine City Manager

#### ATTACHMENTS:

Attachment 1 – Parks and Recreation Project Decision Tree

Attachment 2 – Mothers of Brisbane Playground Survey Results Summary (Mothers of Brisbane membership)

Attachment 3 – Mothers of Brisbane Playground Survey Results Summary (Brisbane School District)

Attachment 4 - 3D view of proposed play structures

Attachment 5 – Mothers of Brisbane Fundraising Strategy

Attachment 6 - Image of Donor Stars and Sizing

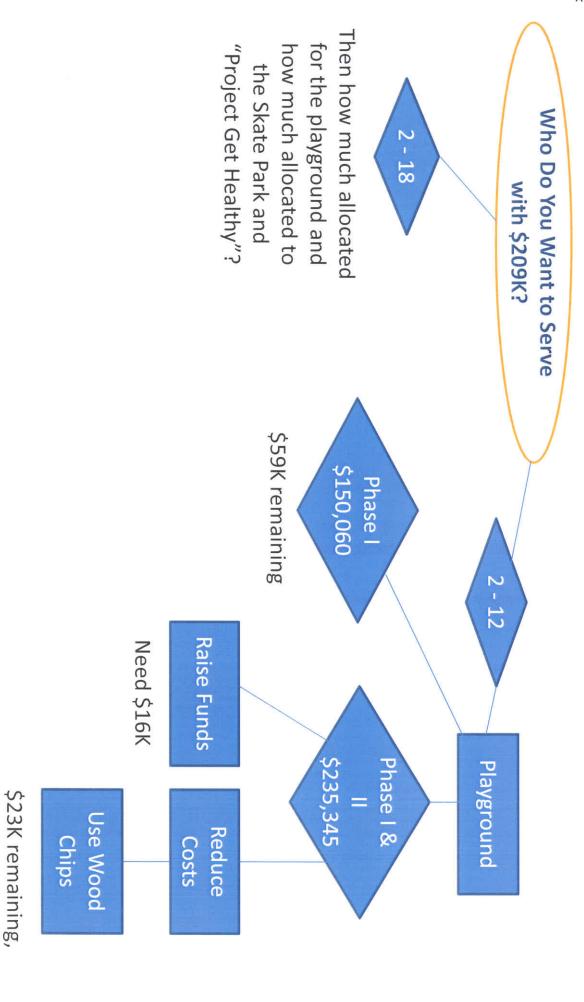
Attachment 7 – CMAS quote from Miracle Playsystems

Attachment 8 - Miracle Recreation Equipment CMAS Contract

Attachment 9 – Overview of the CMAS Program

Attachment 10 – E-mail Submittals from Residents Supporting the New Playground

# **Parks & Recreation Project Decision Tree**



but would pose

maintenance

issues



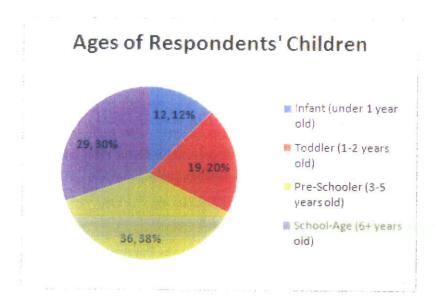
#### **Playground Survey Results Summary**

#### Survey Details:

58 Responses Ran for 3 weeks, starting on August 28<sup>th</sup>, 2011 Promoted to MOB membership

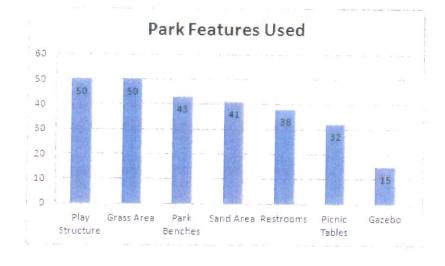
#### Demographics:

Of the 58 respondents, 55 (92%) live in Brisbane, 2 live in San Francisco and 1 lives elsewhere but works in Brisbane.



#### **Current Park Use:**

58% of respondents visit the community park at least once a week, and 80% visit at least once a month.



When asked why they don't visit the park more often, common responses were:

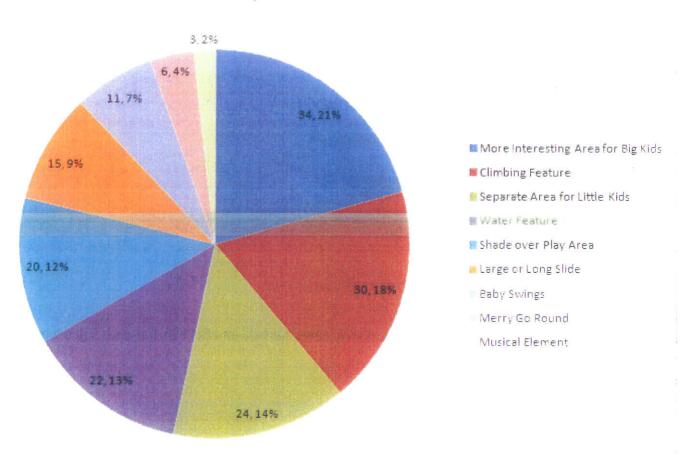
- -The play structure is too limited and not interesting to older children (10 responses)
- -My child is too young to use the play structure it is geared for older children (5 responses)
- -The playground is not fenced in (4 responses)
- -Concerned about the safety of the play structure, including dog poop in the sand (4 responses)

When asked what would bring them to the park more often, common responses were:

- -Some sort of bigger, better, more interesting play structure (20 responses)
- -Age appropriate play areas for big/small kids (13 responses)
- -Swings (12 responses)
- -Fenced/safer play area (7 responses)
- -Water feature (7 responses)

#### **New Playground Preferences:**





#### If you don't visit the park frequently, why not?

Nothing for infants to do except sit on the grass and that's only fun if it's not too windy.

Dog poop in the sand. And also because of the sand!

playground is not gated off, like the tot spot. sand is very fine. Prefer playgrounds with larger grains of sand, easier to clean My kids have gotten a little bored with Brisbane Park and want to go to ones in other cities.

Play structure not useful for the age my children are. Many safety concerns in regards to the play structure.

the current play structure is too big for my kids.

The kids are older and the structure is for younger children.

There are other parks outside of Brisbane that have more equipment that my kids like. i.e. swings, water play, not sand.

not closed in and dogs

Limited play structure

Play structure is old.

Too busy, bad weather

If the play structure were more interesting, engaging, and larger, we would go a few times a week or even daily.

Child is still too young to enjoy it.

we don't live in town and my son prefers different playgrounds

really rundown and very limited play structure. no enclosed area

Not fenced in.

The play structure does not hold my son's interest.

Those play equipments in the play ground are not too exciting for my son, who is 5years old. Too far to walk. If we need to drive to go to park, we'll go to bigger park with more updated play structures.

We go to other parks for variety... swings... more climbing.

We will be visiting the park as our baby gets older.

#### Is there anything that would bring your family to the park more often?

A more interesting play structure. Shade.

Water feature. Bigger play structure fun for elementary school age kids

Cleaner restrooms. Enclosed play structure

a more expansive play structure - helpful to have separate area for toddler play versus older kids

Cleaner area, the sand needs to be removed & foam floor instead. Cats poop in the sand. The bathrooms are often unkept.

more outdoor events

more live music

swings for infants and young kids

more shade areas

If the park had an area for toddlers and older kids. Sometimes my little guys are afraid to play because of the big kids.

Separate play structure for younger kids (toddlers) and for older kids (school-aged children)

a more interesting play structure; water element; different age play structures;

A larger, more adequate play structure. A fenced area for children (dog free)....foam floor vs sand.

baby swing and kids swing

a newer play structure with options for younger kids. more seating options.

Swings!! Also some type of climbing structure for bigger kids.

If we had swings, and a safer play structure. My kids get splinters a lot.

More play structures

Swings at the playground for infants and older kids.

a more contained play area for kids like the Tot Lot. I'd prefer more of a rubber base rather than sand which area animals use as a litter box

better play structure

my 2 year old daughter loves the swing, but the community park don't. would be great to have baby swing and big kids swings. maybe a fence around the playground for kids to be save from the bikes plus the so the dogs and cats don't potty on the sand.

If it had water park (water shooting from the ground), swings it will make more fun in hot days.

More things for older kids on the play structure and swings

Updated, safer play structure

A covered area

swings, food stands

Bigger and better play structure, more slides, swings, climbing wall, glider or different items. With one slide there are often 3 or more kids piled on one another. Maybe add a little bike trail optical course. Or even workout stations for adults next to bike path. (Sit ups here, push ups here, pull ups here).

greater variety of play structures for various ages

Swings. An upgraded play structure (would be nice to have one for younger kids (up to 3 yrs) and a more advanced climbing one for older kids (4-6+). BES has good examples with their upper and lower playground structures. Water play area would be nice and working drinking water faucets would be nice.

An interesting, engaging, and larger playground.

A water feature (any flowing water is a draw) and a play structure that is better suited for younger children (ours can't get up to the slides on his own)

Bigger play structure. More shade to sit under. Signs that say that dogs or cats are not allowed near or in the play structure New play structure. Too many splinters!

more play equipment for the slightly older kids (i.e. 4 years and up). A little more shade somewhere.

An improved play structure would bring my family down to the park on a daily basis. If we can create a great space, I think we could even attract a ton of non-residents to our town (which would hopefully give our local businesses a boost!)

Fenced enclosure. Non pressure treated wood. Decreased chances of falling off of bridge etc

A play structure with monkey bars, lots of climbing area, and slides.

More updated play structures. Water play area in the summer, like Ryder park in San Mateo.

A weekly farmers market or food truck event

hot tub? ;)

a better play structure with a water feature

swings as well

Safe and fun play equipment

A fenced in play area and other safety features that are better for small children

A better play structure, more shade and benches

Off-leash dog area, swings, more interesting/newer play equipment.

# Is there anything about the current play structure you love and want to make sure is included, or anything else you think would be important to include in a new play structure?

The sand.

Swings! Lots of swings, both baby and big kid.

the spiral slide provides my kids hours of fun. it's a keeper.

I like the bridge.

stuff for babies to enjoy

areas where parents can sit and supervise kids more comfortably (shade, line of sight)

A sand box area, and have the play structure have the spongey padding.

If the new structure will be made out of wood, be sure it does not contain Arsenic like the Walter Haas playground in San Francisco.

don't really like the current play structure; it has given 2 of my kids bad splinters; it's not that fun

nice large slide

the slide, the sand area

We like the big slide, but an even larger one would be fabulous. A climbing structure for bibber kids would be great too. My kids always loved digging in the sand.

I would like to see more swings, not just baby swings.

Need soft flooring instead of sand.

sand, slides and benchese

My kids love climbing...can't do that much on the current one

don't make it to high, there is a really nice play ground for a little kids on clay st and laurel at San Francisco. it has a two play areas for a little kids and big kids the only think about this park is that it as a plastic grass which Brisbane don't need it. the play structure is really cool and kids are very safe.

Love the sand!

I would like the new play stucture to not be made of wood. Both my daughter and husband have gotten splinters from the outdated play structure.

The big slide is nice

love benches under trees so you can hide from the sun, wish we had more trees over benches

I like the rubber padded area. I would like if the whole play area could be on rubber.

Besides the 3 things above definitely climbing features, swings and see what kids like on other playgrounds.

Having the spiral slide and the tot slide are great features. Both have good geometry (please don't change to the washboard type slides). I love that it is sand below the structure, it's more forgiving than rubber in a head first fall from height.

We love the sand

I think it would be great if the structure were not made of wood.

Sand is great but a softer flooring would be nice.

climbing wall, pulley system, mist machine

anything that gets kids moving! climbing, sliding, spinning, swinging, balancing - all great things.

Rubber made ground would be nice.

Swings would be nice

Slides and climbing

i love the bridge but if there were swings not just baby swings but kid swings

We like the twisty slide and sand as well as the easy-to-climb slanted ladder. The bridge is fun too but I worry about them falling off. I would like to see a less splintery material and safety features like railings so little climbers don't fall off the ledges. swings for big kids

Twisty slide & bridge seem to be popular, also the long bars the kids slide down. They also seem to want to get under the structure to play - it would be great to have better "under areas" that are thoughtfully created for play, instead of just leftover spaces.

I love having sand, slides, bridge and firepole. In short, I think a newer version of the current playground would be nice.

## Do you have other thoughts on the playground project that you think it would be important for us to share with the city?

We would visit this playground more often if it was enclosed. This makes it so much easier and gives more peace of mind when visiting the park with more than one child. We often go to the Tot Lot instead simply because of the fence (and the swings!).

There should be a sign that says dogs are not allowed in the sand or on play structure.

No more sand

Visit other playgrounds in San Francisco. The play structures that my kids enjoy are the Children's Playground in Golden Gate Park, Bernal Heights Park, Walter Haas playground, and Jackson Park.

there are so many great parks in the area to get ideas from; hope the city thinks hard about other offerings and adds something unique

it is currently quite dirty. there should be a fence so that to keep the dogs out.

it would be nice if the ground of the play structure was the newer padded surface instead of sand or tan bark.

We really need swings. We could have 3 for babies, and 3 for bigger kids.

I would love to see a larger climbing structure for bigger kids.

don't want a wood structure, also would like to see the sand be separate.

Natural elements to climb and encourage imagination

The sand attracts cats that poop in it...since there is already sand up at Silverspot, maybe a different surface would be better for the community park

yes if people are walking there dogs around the park please make a water area for the dogs. i seem people put there dogs in the drinking water where the kids are drinking.

Kids love to play with mechanicle thing or builtding things big and small .

No more sand!

it would be nice to have the play area more separated from picnic tables that are reserved for birthday parties. Also, more trees would be nice.

Swings would be nice.

I wish could go into the grassy area. Lots of things to do for all ages. Water with sand is fun. Bike path with workout stations? I didn't vote for baby swings above, because if we do swings, there should be ones for babies and for older kids to adult size. That's simple, relatively cheap, and probably would've been at the top of my list.

The park is the heart of the community. Let's keep our families in town to play. Then we will get to know each other better, support local businesses (e.g., buying lunch to take to the park), and have a stronger, more vibrant community overall. Additionally, any park-centered fundraiser in the future will have a better turnout since the park will be a more enticing place for families to come.

It would be nice if there was a seperate dog park... I had found some owners let their dog or cat urinate on the sand that the children play in or even poop... On top of that they don't clean after them

Little kids have the tot lot on Solano, so would not like this park to get to "young kid" focused.

A "destination" playground could do a lot for local businesses. Having an enclosed area for the little ones would be great even if it's just a partial enclosure (to keep them from going behind the bathrooms where we can't see if they're heading towards the street. Not a problem on the other side into the grass.)

Definitely the play ground needs to be separated for bigger children and small children area by age. I some times see some moments of small children who may almost got hurt by bigger children's playing.

Current playground is not challenging enough for older toddlers

water feature perfect for brisbane

I also think tetherball is a low impact way to create fun for older kids

taking more of the park to make it into play area and less field would be super seperate big and little kids but again swings

The use of a group like Leathers Inc that uses community involvement is what I would most most most like to see happen Think outside the box and look for something unique, creative, and safe for all ages

We should balance what is provided to big VS little kids and certainly bring our playground into the current day and age, with a view to the future.

Lose the wood - splinters are a drag! Also have to make sure plastics dont get too hot though.

I think it would be nice to have a seperate area for bigs and littles. I think we could have the overall playground footprint be a little larger. I also think a water feature would keep the kids from clogging the bathroom sinks.



#### Playground Survey Results Summary Brisbane School District Run

#### Survey Details:

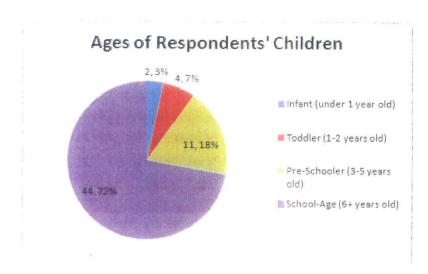
38 Responses

Ran for 11 days, starting on November 4th, 2011

Promoted to BES, Lipman and Panorama parents (survey asked that parents who already responded through the initial MOB survey not submit a  $2^{nd}$  response)

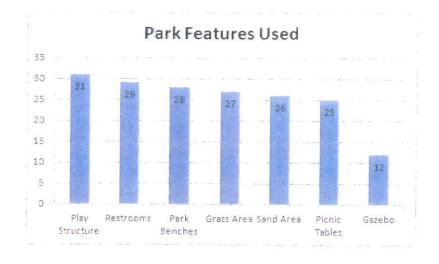
#### Demographics:

Of the 38 respondents, 32 (84%) live in Brisbane, 4 live in Daly City, 1 lives in San Francisco and 1 lives in South San Francisco.



#### **Current Park Use:**

36% of respondents visit the community park at least once a week, and 74% visit at least once a month.



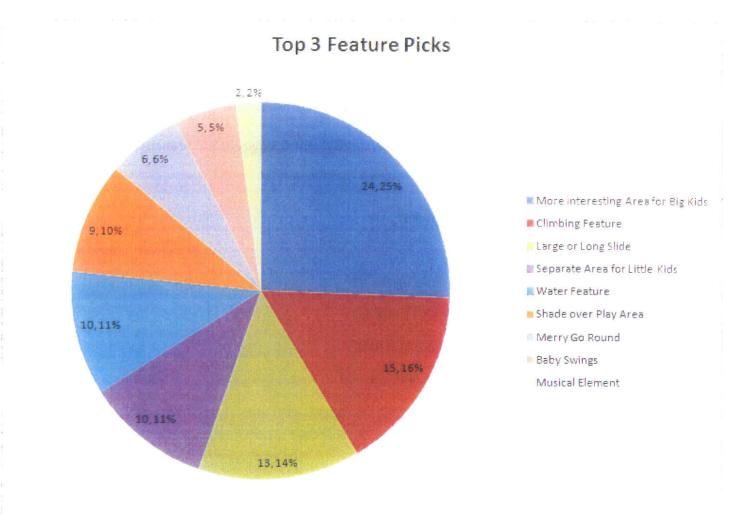
When asked why they don't visit the park more often, common responses were:

- -The play structure is too limited and not interesting to older children (5 responses)
- -Concerned about the safety of the play structure (3 responses)

When asked what would bring them to the park more often, common responses were:

- -Some sort of bigger, better, more interesting play structure (7 responses)
- -Swings (5 responses)

#### New Playground Preferences:



#### If you don't visit the park frequently, why not?

The play structure is outdated. Kids tend to get splinters from the old wooden structure.

my kids have out grown the play structure.

Kids are too old for the structure.

Now they are old enough to babysit so that is our interest in the park

Too busy and the existing structure that is there is not too appealing/challenging for my kids. But I love the park!

I don't have much time at this time.

son goes to school, work after hours so by the time i get home is dark or late.

kids are bored with the current play structure. They like San Bruno City park better

not happy with the structure

My teenage daughter's frequent the park when they babysit small toddler children and for birthday parties other than that, they are too old for the park use.

Too busy

run down and generally not appealing

#### Is there anything that would bring your family to the park more often?

A larger play structure with many different features like the one at crocker amazon park

Wider pathways for scooters and roller skates

Yes - a bigger, non-wood play structure. I think the use of sand on the ground is outdated. There should be a spot where the kids could just play with sand away from the structure. Maybe couple of feet away from the play structure. In terms of flooring material for the play struture area, our experience has been good with a rubber like material. The wood chips tends to give the kids splinters when it get into their shoes.

Modern play structure with large climbing areas

Movie night

More sunny days....

sand toys/ snacks/

swings would be nice for the little ones

more features at the play structure, swings.

A structure that would be challenging for both the 7 year old and 10 year old. Some kind of rock climbing wall!

Bigger play structure and swings.

better play structure.

Sand Box and a water area

Swings! My friends with younger children always ask why we don't have swings when they visit us.

safer structure

More shaded areas.

Lighter work schedule

an improved play structure would bring us down there at least 3 or 4 times a week

swings for small children & older

Games.

# Is there anything about the current play structure you love and want to make sure is included, or anything else you think would be important to include in a new play structure?

I like the one at crocker amazon it has many different areas and mazes it keeps the kids busy the exisiting on in brisbane has been noted to be boring

the bridge

I love the wooden bridge.

nothing from the current play structure.

Sand. Kids of all ages enjoy digging in the sand

the sliding pole

no

small slide important for under 3

Love the playground as it is now. Although a bigger slide would be nice, I would not want to take up anymore room from the grassy area. To me it's kinda of a take it or leave it.

play house/ seesaw /bright colors / soft mats/

It's easy to access & assist the Lille one

love the slides

Swings, rather have a soft ground and not sand

I thing a long slide should be included. Nice swing for baby and bigger kids.

Definetely keep are for small kids but make it colorful.

I would like to have swings, also my son likes the moving bridge.

No

Lots of challenging features that cater to 2-6 year olds.

definitley to add baby swings and swings in general & an area for smaller children

Swing sets.

# Do you have other thoughts on the playground project that you think it would be important for us to share with the city?

More areas for cooking, more tables, benches, and grills

Please don't buy one of those 80s looking things that is at the school now. It's too small. We need something large for our main park. The play structures at the San Mateo central park are a good example of usable play structures.

Expand the size of the play structure. The current one is too small. The new one should accommodate both the big kids and small kids. Having a tot structure would be great for the smaller kids.

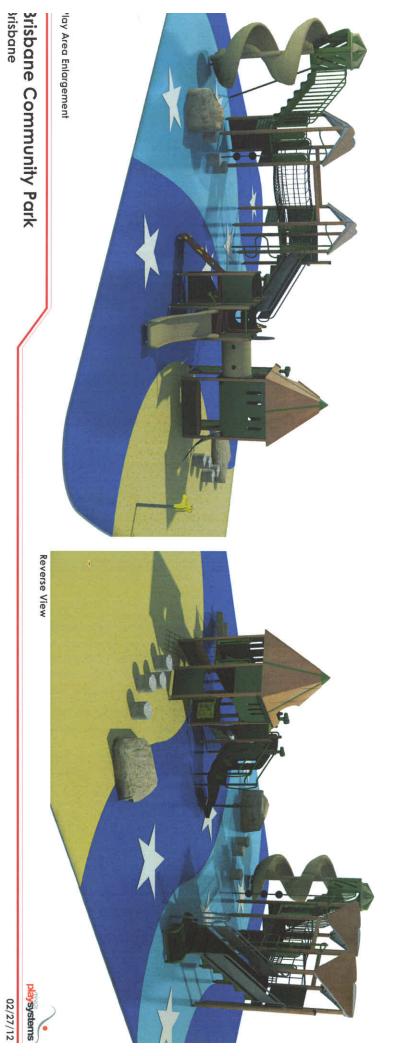
make it safe and something that will be around for a long time to come

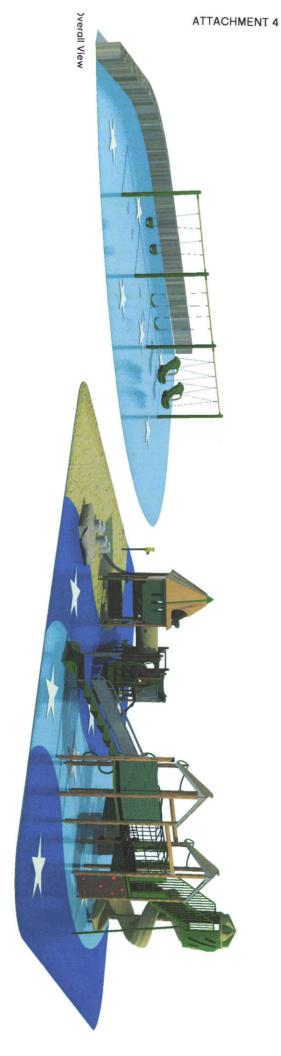
I think having a water feature would bring a lot of kids to the park. San Mateo has the fountains on timers that is so much fun. If we start getting more people to the park maybe we can start having a snack shack to benefit the local schools.

Yes! Let's use the money that's already been set aside as our budget. If we work with a company like KaBoom!, we can accomplish a great deal using our community as the laborers. This would also greatly invest people in the project. Another source of Brisbane pride. It seems like the perfect solution in these tight economic times. People need to know that we are making the absolute most of our money.

With as large as the park is, seems like the playground could be larger.

Swing sets.









#### April 16, 2012

Attn: Facilities Subcommittee

Re: MOB Fundraising Strategy for Brisbane Community Park Playground

Renovation

The Mothers of Brisbane is a mothers' club and welcoming community of support for parents of young children in Brisbane, California, and surrounding communities. Founded in summer 2005 by Brisbane resident Jessica Aloft, the MOB is a place where moms come together to make friends, learn about community resources, hold fun family events, arrange playgroups and childcare, share information and support, and generally have a great time together.

We are delighted to be involved with the Brisbane Community Park playground renovation project. We believe the entire playground design will enhance the downtown area and help revitalize our park and our town. We urge the Facilities Subcommittee to issue approval for this plan and place this item on the Brisbane City Council's agenda (for review and approval) as soon as possible.

The Mothers of Brisbane currently has over 200 members, and an active nine-member Board of Directors. Since its inception the MOB has had a very positive impact on the local community. We have provided unwavering support for this particular project since 2007. Through surveys of community groups, attending both Parks & Recreation and City Council public meetings, and serving on subcommittee playground design meetings, we have dedicated an enormous amount of time and energy as a group in order to bring this project to fruition.

On March 14, 2012 the Parks & Recreation Commission approved the proposed design in its entirety, and asked the MOB to participate in fundraising for a possible budget shortfall of approximately \$17,000. Although a grant from KaBoom may itself bridge the gap, we have agreed to take on this challenge because we feel it is critically important that the entire plan be approved and constructed and not be potentially broken apart into "phases."

Our fundraising strategy for eliminating this deficit is two-pronged:

- Selling stars on the long low wall in the new swing area to families and individuals, as well as local non-profit organizations and businesses
- Soliciting larger private donations which will be recognized on plaques at both ends of the wall

#### Star Sales

On Friday, April 13<sup>th</sup> 2012 we sent out an email to the Mothers of Brisbane membership updating our members on the status of the playground renovation and floating the idea of "star pre-sales" with a suggested pricing of \$100 for a family star, and \$250 for a business star. Within 24 hours we had 40

"reservations" from our group. This represents a commitment of \$4,150 (almost 25% of our goal.) That is just from one day of fundraising! The enhanced swing area is a huge draw for our members...as one member responded:

"Count our family in for a STAR!!! That would be great to FINALLY get swings down there :-)"

Lori Liu, a MOB member, and a member of the Board of Directors for the Chamber of Commerce, will coordinate with the Chamber to promote the opportunity to local businesses. The Chamber has also expressed willingness to promote the project in The Luminary. The Chamber itself is considering making a contribution and will be addressing the MOB's request at its upcoming meeting on May 8th.

The proposed pricing is:

\$100 Family/Individual Star 9" \$175 Non-profit Star 12" \$250 Business Star 12"

ensure a smooth fulfillment process.

We are confident that once we have firm approval of the complete design of the playground and confirmed pricing that we can fully maximize this opportunity. Jennifer Bousquet, our Fundraising Chair, will work with Caroline Cheung to

The MOB will also actively promote the opportunity to the wider community of Brisbane via: BrsNet, the Facebook group "Residents of Brisbane", the BEST/PTO mailing list, the Brisbane Star, at the Farmers Market, and so on.

#### Significant Private Donations:

- Jessica Aloft has reached out to Universal Paragon Corporation and they have agreed to a contribution, amount TBD.
- The Lions Club has offered to do some of the demolition on the derelict
  play structure (which would save approximately \$9,000 in project cost) as
  well as consider making a contribution.
- Jennifer Bousquet has contacted a local private charitable foundation and her request for \$5,000 to \$10,000 is currently under consideration.
- Lori Liu is meeting with the Chamber of Commerce on May 8<sup>th</sup> to discuss a donation on behalf of the Chamber itself.
- We will continue to identify sources for significant donations.
- Large donations of \$1,000 and above will be honored on a plaque, at each end of the fundraising wall.

We urge the Facilities Subcommittee to issue approval for this plan and place this item on the City Council's agenda as soon as possible. We are confident that the fundraising methodology will meet the \$17,000 need while simultaneously offering families and businesses a sense of pride and ownership in their community and ultimately contribute to a sense of revitalization throughout Brisbane.

Thank you for your consideration.

Jessica Aloft, President Mothers of Brisbane Jennifer Bousquet, MOB Fundraising Chair Elisa Primm, MOB Secretary Lori Liu, MOB Member



#### MIRACLE PLAYSYSTEMS INC

PO BOX 263 ALAMO, CA 94507

T: 800-879-7730 F: 510-893-2163

### **Estimate**

Date	Estimate #
4/18/2012	9348

Name / Address	
City of Brisbane 250 Visitacion Ave. Brisbane, CA 94005-1563	

Project Name	Terms			Rep	
Brisbane Community Park				DPY	7
Description		Qty	Rate		Total
2 Custom Playground structures for ages 2 Miracle, HAGS, Cre8play & Jug Filler Freight charge Play Equipment Installation CPSI Inspection  Poured in Place rubber safety surfacing in custom star design installed to ASTM F12  *** \$36,758 CMAS Discount Applied to  *** PRODUCT TERMS: NET 30. INSTADUE UPON COMPLETION ***	icluding materials and 247 specifications. Equipment ***		53,500 11,99 17,500 1,000	5.00	53,500.00T 11,995.00 17,500.00 1,000.00 62,900.00
Thank you			Subtotal		\$146,895.00
			Sales Tax (8	.25%)	\$7,008.38
			Total		\$153,903.38

Signature/Date		



Department of
General Services
BUILDING GREEN - BUYING GREEN - WORKING GREEN

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#### **CMAS Detail Results**

Contracts and Catalogs are not online, Please call contractor for more information.

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#### MIRACLE RECREATION EQUIPMENT

CMAS Contract Number:

Contractor:

**Current Supplement:** 

Term Dates:

Contact Name/Number:

Address:

City/State/Zip:

Hotlink:

**EMail Address:** 

Business Enterprise Type:

Base Contract Number: Product and Service Codes: 4-99-78-0006A

MIRACLE RECREATION EQUIPMENT

K

02/21/08-01/31/13

RUSTY CRAWFORD, 800-523-4202 Ext: 606

878 HIGHWAY 60

MONETT, MO 65708

RCRAWFORD@MIRACLEREC.COM

LARGE

GS-07F-9713G

Description:	Code:	
OUTDOOR-BARBECUE STEEL	1024	
OUTDOOR-BENCHES	1026	
OUTDOOR-WASTE RECEPTACLE	1027	
TABLES-RECTANGULAR	1279	
TABLES-ROUND	1280	
TABLES-SQUARE	1281	
PLAYGROUND-EQUIP	1860	
BRAND-MIRACLE RECREATION	2589	
TABLES-ACTIVITY	3330	

Product/Service Code Description: The CMAS Product and Service Descriptions are for marketing purposes only. Review contract for products/services available.

To verify the supplier's current business enterprise status, Please refer to the following website: http://www.bidsync.com/DPXBisCASB

#### California Multiple Award Schedules (CMAS)

#### Overview of the CMAS Program

# The Basis for CMAS Contracts

The State of California establishes multiple award contracts in accordance with Public Contract Code Sections 10290 et seq. and 12101.5 (effective January 1994). A multiple award contract is an award to two or more contractors for the same products and/or services at the same or similar prices. Multiple award does not pertain to the number of buyers who would be ordering from the contract, but rather the number of contractors receiving an award from a common bid process.

CMAS contracts are not established through a competitive bid process conducted by the State of California. Because of this, all pricing, products and/or services offered must have been previously bid and awarded on a Federal GSA schedule.

The supplier completes a CMAS Contract Application offering products and/or services at prices based on an existing Federal GSA multiple award schedule. This schedule is referred to as the "base" contract. Upon review and acceptance of the application, the CMAS Unit awards a CMAS contract which includes the State of California contract terms and conditions, procurement codes, policies, and guidelines.

For clarity, the CMAS Program does not "use" the GSA Authorized Federal Supply Service Schedule. Instead, we establish a totally independent California contract for the *same* products and services at equal or lower prices.

Once a CMAS contract is awarded, the Contractor markets and distributes the contract, and provides CMAS with quarterly reports of CMAS sales transactions.

#### CMAS Contract Offer

Suppliers can offer products, services, and prices from their own Federal GSA schedule. They can also offer products, services, and prices from a Federal GSA schedule held by another company. In this case, the supplier must provide written substantiation that they are:

- 1. Authorized to sell the products and provide the technical services being offered, or
- Qualified to provide the consulting, personal, or stand-alone technical services offered by including supporting customer references.

#### CMAS Contract Term

The term of a CMAS contract begins upon award by the CMAS Unit, and technically expires on the same date as the referenced Federal GSA schedule; however, CMAS adds three months to the GSA schedule end date to allow time for processing the CMAS contract renewal or extension.

CMAS contract renewals/extensions do not occur automatically when the term of the base GSA schedule is renewed or extended. It is the responsibility of the CMAS contractor to request the renewal or extension at the time the base GSA schedule is renewed or extended. (Refer to the CMAS Contract Management & Information Guide for renewal/ extension information.)

Continued on next page

#### California Multiple Award Schedules (CMAS)

#### Overview of the CMAS Program, Continued

# Who Can Use CMAS Contracts?

State and local government agencies may use CMAS contracts unless the contractor explicitly stipulates in their CMAS contract offer that the contract is not available to local governments. A local government agency is any city, county, district, or other local governmental body, including the California State University (CSU) and University of California (UC) systems, K-12 public schools and community colleges empowered to expend public funds.

#### CMAS Program Fees

There is no fee to apply for a CMAS contract.

For CMAS sales to State agencies, the State agency pays the DGS an administrative fee. CMAS contractors do not pay fees for sales to State agencies.

For CMAS sales to local government agencies, the CMAS contractor pays the DGS-CMAS a 1% incentive fee based on the total value of all local government orders each quarter.

If the CMAS contractor is a California certified small business, both the administrative and incentive fees are waived.

#### What is Available?

CMAS contracts are established for both information technology and non-information technology products and services.

#### What is Excluded?

The following products and services are not available through the CMAS program:

Products and Services from Other DGS-Procurement Division Contracts
Products, services and prices from an existing CMAS contract, statewide or master
contract awarded by the DGS Procurement Division cannot be used as the basis of a
CMAS contract application.

Facility Planning, Medical Services, Registered Nursing, Human Resources and Security Guard Services

By CMAS policy, the services noted cannot be procured via a CMAS contract.

Architectural, Construction, Engineering, and Environmental Services
Services are not allowed on CMAS that are required by law to be performed by a licensed architect, licensed registered engineer, licensed landscape architect, construction project manager, licensed land surveyor, or environmental services as defined in Government Code 4525. One exception is that third party verification services of greenhouse gas emission reports for existing facilities and operations are available on the CMAS Program.

See the State Contracting Manual, Volume I, Chapter 11 for information on Architectural and Engineering contracts.

If you have questions about Architectural, Construction, Engineering, and Environmental Services, the Department of General Services (DGS), Real Estate Services Division (RESD) can be contacted at (916) 376-1752.

Continued on next page

#### California Multiple Award Schedules (CMAS)

#### Overview of the CMAS Program, Continued

# What is Excluded? (continued)

#### **Financial Audits**

Government Code 8546.4(e) requires prior written approval from the State Controller and the Director of Finance for state agencies entering into contracts for financial auditing services. The approval shall state the reason for the contract and shall be filed with the State Auditor at least 30 days prior to the award of the contract.

#### **Legal Services**

Contracting for legal services by state agencies is controlled by statute (GC 11040) and requires Attorney General approval prior to entering into contracts with outside counsel. Additionally, Article VII of the California Constitution requires that state legal work be performed by state employees, absent limited exceptions (Government Code 19130). There are also policy-based approval requirements for all Executive Branch agencies that control the use of private counsel.

#### **Public Works**

Public works projects involve erection, construction, alteration, repair or improvement of a public structure as defined in Public Contract Code 1101. See the State Contracting Manual, Volume I, Chapter 10 and the "CMAS Contract Management & Information Guide" for information on Public Works projects.

If you have questions about Public Works projects, the DGS Real Estate Services Division (RESD) can be contacted at 916/376-1768.

Contractors
Acting as
Fiscal Agents
are
Prohibited

When a subcontractor ultimately performs all of the services that a prime contractor has agreed to provide, and the prime contractor only handles the invoicing of expenditures, then the prime contractor's role becomes that of a fiscal agent because it is merely administrative in nature. It is unacceptable to use fiscal agents in this manner because the agency is paying unnecessary administrative costs.

#### **Protests**

California code does not provide for formal protest of CMAS transactions. The individual ordering agency handles informal complaints. If necessary, customers may contact the CMAS Unit for assistance.

#### Contact Us

If you have questions, contact us at:

Department of General Services Procurement Division – CMAS Unit 707 Third Street, 2<sup>nd</sup> Floor, MS #2-202 West Sacramento, CA 95605-2811

Phone:

(916) 375-4363

Fax:

(916) 375-4663

E-mail

cmas@dgs.ca.gov

Website:

www.dgs.ca.gov/pd/programs/leveraged/cmas.aspx

#### Spediacci, Sheri

From: Patricia Caamano [pat.caamano@hotmail.com]

Sent: Thursday, March 15, 2012 10:37 PM

To: Spediacci, Sheri

Subject: Community Park Playground

As a member of the MOB, and mother of 2 lovely boys, I will request your support for the new playground as approved by the Park and Rec commision.

Regards, Patricia Caamano 4156401649 www.marykay.com/pat.caamano

#### Spediacci, Sheri

From:

Scott Ciabattari [scoot2k@gmail.com]

Sent:

Thursday, March 15, 2012 2:06 PM

To:

Spediacci, Sheri

Subject: Community Park Playground

Hello-

I am a Brisbane parent and strongly encourage you to vote for the Community Park Playground.

Thank you!

Scott.

#### Cheung, Caroline

From:

Spediacci, Sheri

Sent:

Friday, April 06, 2012 11:11 AM

To:

Cheung, Caroline

Subject:

FW: Community Park Playground

From: deedee porter primmer [mailto:deedee@deedeeporter.com]

Sent: Friday, April 06, 2012 10:54 AM

To: Spediacci, Sheri

Subject: Community Park Playground

I am writing to ask you to please support the new Community Park Playground as approved by the Park Commission. Our community desperately needs this playground not only for our children but also as a communal spot for the whole town. I'm sure you have heard of the multitude of benefits this renovation would produce so I won't go into them again but will just say that we are counting on you to help make this happen!

Thank you for your time and representation.

best regards, DeeDee Porter

--

deedee porter primmer vice president :: mothers of brisbane

tel :: 415.420.0829

#### Cheung, Caroline

To:

Spediacci, Sheri

Subject:

RE: Community Park Playground

From: eleanor.baird@gmail.com [mailto:eleanor.baird@gmail.com] On Behalf Of Eleanor Stribling

Sent: Thursday, March 22, 2012 7:02 AM

To: Spediacci, Sheri

Subject: Community Park Playground

Hello,

Just wanted to voice my support for this project! My husband and I moved to Brisbane in October, and the park (across the street from our apartment) was a big selling feature to us. A new playground would make it even better.

Best,

Eleanor Stribling